

12.42.111.226



mya

Mya, Industry's Leading Conversational AI Recruiter, Takes Market by Storm, Adds 120 Enterprise Customers, Including 40 of *Fortune* 500, in Under Two Years

Global Customers using Mya Include L'Oréal, Adecco Group, and Sevenstep; Company Now Offers Conversational AI in French, Spanish, and German

August 28, 2018 09:00 AM Eastern Daylight Time

SAN FRANCISCO--(BUSINESS WIRE)--Mya Systems, the creator of the industry's leading conversational AI recruiter, Mya, today announced significant customer and team growth. Since its launch in July of 2016, 120 enterprise companies -- including four of the largest global recruiting agencies, 15 of the *Fortune* 100, and 40 of the *Fortune* 500 -- have selected Mya to transform the job search and hiring experience for candidates and recruiters. L'Oréal, Adecco Group, and Sevenstep (a Motion Recruitment company) are among its customers. The company also recently grew its international footprint, expanded its employee base 300 percent, and made extensive product and technological enhancements.

Mya's ability to dramatically accelerate the recruiting process, increase candidate satisfaction, and improve recruiter productivity has led U.S. and European companies to rapidly adopt the conversational AI platform. In response, the company has tripled its team in the U.S., added support for major European languages, and opened offices in London and Munich. The company has named Malik Aibache, former Marketing Director for PageGroup, as its VP Marketing and Operations EMEA, and Joachim Fischer as its VP Sales EMEA.

"Our announcement today underscores the great progress we've made toward our mission to create a more efficient job market powered by AI," said Eyal Grayevsky, co-founder and CEO of Mya Systems. "Our momentum has been driven, in large part, by our significant investments in product and R&D and our commitment to building a world-class leadership team with repeat track records of scaling successful SaaS businesses."

In the past year, Mya Systems considerably expanded Mya's capabilities across the end-to-end recruitment life cycle, and added several ATS, CRM, and calendar partnerships and integrations to the platform. In keeping with its commitment to meeting the highest standards for customer privacy and security in both the U.S. and Europe, it achieved SOC2 and GDPR compliance. And, as part of its ongoing global expansion, the company now offers conversational AI in French, Spanish, and German.

Over the past year, Mya Systems has added a number of new leaders to its team to provide the company with the depth and breadth of expertise required for the next stage of its evolution and growth. Key executive hires include:

- **Malik Aibache, VP Marketing & Operations EMEA** - Aibache brings 15 years of industry experience from Michael Page Group, one of Europe's largest recruiting agencies.
- **Joachim Fischer, VP Sales EMEA** - Fischer brings 20 years of sales and management experience for European-based organizations, most recently as Director of econ industries.
- **Connie Schiefer, VP Product Management** - Schiefer was most recently SVP of Product Management and Engineering for SimplyHired, and previously VP of Product Management at Yahoo, overseeing a team of 40 product managers and 900+ engineers.
- **Vinita Venkatesh, VP Product Marketing** - Venkatesh brings 15 years of domain, product and marketing expertise from brands including Workday, Rubrik, and Replicon.
- **Mike Pauletich, VP Business Development** - Pauletich has 20+ years of recruiting industry experience and leadership roles at Jibe, Entelo, eQuest, and TMP Worldwide.
- **Tim Gray, VP IT & Information Security** - Gray has 20+ years of experience in technology and security operations, including with Guardian Analytics and Good Technology.

About Mya

Mya is the leading conversational AI recruiter. The solution helps hiring teams scale their sourcing efforts, screen and shortlist large applicant pools, automate the scheduling process, provide onboarding and HR support, and deliver a world-class candidate and employee experience. Mya applies proprietary natural language and machine learning techniques to have open-ended, natural and dynamic conversations, gather deep candidate insights, and build trust and confidence with its users. The technology interacts with candidates through SMS, WhatsApp, and other messaging applications and can be embedded into your career site and application process. Mya is highly configurable, speaks multiple languages, and can be seamlessly integrated into your ATS, CRM, and calendar systems.

About Mya Systems

Formerly known as FirstJob, Mya Systems was co-founded in 2012 by Eyal Grayevsky, CEO, and James Maddox, CTO. The San Francisco-based company launched Mya, its conversational AI recruiter, in July of 2016 to address major inefficiencies in recruiting and improve the process for both candidates and recruiters. Mya quickly gained an A-list of customers and established itself as a leading AI solutions provider in the recruiting industry. The company has raised \$32.4M of venture funding in three rounds from top-tier investors including Emergence Capital and Foundation Capital. Mya has garnered industry recognition and awards from CB Insights AI 100, Bersin by Deloitte's 2017 Disruptions Report, Recruiter.com's Top 10 Recruiting Tools, and Kairos Society's K50, among others.

Contacts

for Mya Systems

Audrey Webb, 408-472-2603

audrey.webb@verizon.net

Tweets by [@MyaSystems](#)

@MyaSystems

🌟 #News 🌟 In just 2 years, we've expanded internationally and brought on 120 #enterprise companies - including 4 of the largest global #recruiting agencies, 15 of the Fortune 100, & 40 of the Fortune 500. See what else we've been up to: bit.ly/2wnYC1k



3h

mya **Mya Systems**
@MyaSystems

🎙️ HR Examiner #podcast: bit.ly/2wk3BJC 🎙️

Did you know our #CEO @EyalGrayevsky used to co-manage a #recruiting agency and founded a #job board? Find out what led to the start of @MyaSystems and how he knew #AI was critical to the #FutureOfWork.



Aug 28, 2018

mya **Mya Systems**
@MyaSystems

57% of #recruiters rank competition for talent as a top challenge in the recruitment process. @Adecco shares the best (and most innovative) ways to recruit top #talent first: bit.ly/2MSx6lW



