**Making its Fair Debut,** **Venzon Lighting Introduces Over Four New Collections**

**At ICFF 2016**

Venzon Lighting will be a first time exhibitor at ICFF this May, offering a selection of items from the latest chapter of Cris Venzon’s inspired and far-flung career, spanning 30 years and three countries (U.S., China, and the Philippines).

Devotees of sensible engineering—design with the end user’s experience in mind—Venzon Lighting continuously demonstrates its design bravado, breaking the mold through bold juxtapositions that pair precise manufacturing technologies with consummate artisanal craftsmanship.

Those qualities, epitomized in Venzon’s selection for ICFF, will include the Cherry Blossom Collection, inspired by the Japanese national flower of the same name. Among a surfeit of distinctive designs––other standouts will be the Ancestral Tripod Floor Lamp—evoking the old-style windows of traditional Filipino homes and the Savannah Pendant Collection, conjuring imagery of expansive, grassy plains.

Venzon Lighting will display on Level One, Booth #1866