

ANGLEPOISE®

ANGLEPOISE® LAUNCHES STUNNING NEW INDOOR & OUTDOOR GIANT LAMPS

3RD MARCH 2016



1. Type 75™ Giant Floor Lamp in Brushed Aluminum

In 2005, when the Roald Dahl Museum & Story Centre commissioned a triple scale version of the iconic 1930's Anglepoise® desk light as a humorous reference to the beloved Anglepoise® used by Dahl in his writing hut, (scaled to size of the popular Dahl character, the BFG or Big Friendly Giant), no one thought of where this might lead. Yet within a year, due to overwhelming demand, the Original 1227™ Giant floor lamp and pendant became a staple of the Anglepoise® range.



2. Original 1227™ Giant Floor Lamp in Jet Black



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Now in Roald Dahl's centennial year, Anglepoise® is delighted to unveil its new, enhanced, and greatly extended Giant Collection at the Light + Building exhibition in Frankfurt. The line includes the first Giant Outdoor Collection, a new Giant wall-mounted light for indoor and outdoor use, a premium 3-piece Giant Brass Collection featuring solid-brass components, AND a new triple-scale Giant interpretation of their best-selling Type 75™ desk light - all in addition to the Original 1227™ Giant floor lamp and pendant, which now come in a stunning new color palette. What's more, all the lamps are hand built and made in Britain.



3. Original 1227™ Giant Pendant in Citrus Yellow

Think big

Of course the Original 1227™ Giant floor lamp is a beautifully crafted and highly functional light, with all the benefits afforded by the unique spring mechanism realized on a grander scale, but equally it's a highly impressive, illuminated sculpture. Now with white inner shade to maximize light output, metal chrome shade cap, and etched logo plaque, plus a brand-new palette of 15 stunning colors (with custom color options), the first and ever-popular Anglepoise® Giant is even more appealing. And just consider the impactful combination of the entire Original 1227™ Giant Collection, comprising the floor lamp, coordinating pendant and new articulated wall-mounted light ...



4. Original 1227™ Giant Floor Lamp & Pendant in Blossom Pink



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Go al fresco

Now for the first time, the Giant is reengineered for outdoor environments, incorporating marine-grade stainless steel fittings, a sealed light unit and durable silicone rubber cable. Big enough to make a statement, but flexible enough to work in smaller areas too, the Original 1227™ Giant Outdoor Collection, which includes a floor lamp and articulated wall light comes in 15 striking colors (with custom color options) and can turn a garden terrace into a striking al fresco room.



5. Original 1227™ Giant Outdoor Floor Lamp & Wall Mounted Lamp in Marine Blue



6. Original 1227™ Giant Outdoor Floor Lamp in Dove Grey



7. Original 1227™ Giant Outdoor Wall Mounted Lamp in Crimson Red



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Choose Brass

A super-sized version of the Original 1227™ Brass, the new Original 1227™ Giant Brass Collection is a real showstopper. High-end details such as finely crafted, solid brass components create a luxurious aesthetic across the range (which consists of a floor lamp, wall-mounted light and pendant), while the solid brass block on both the floor and wall lamps is a serious feature in its own right. Built to last, these are investment pieces; beautiful additions to the Anglepoise® family.



8. Original 1227™ Giant Brass Floor Lamp & Pendant in Elephant Grey



9. Original 1227™ Giant Brass Floor Lamp in Deep Slate



10. Original 1227™ Giant Brass Pendant in Midnight Green



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Size Matters

3 times the size of Sir Kenneth Grange's Type 75™ desk lamp, the brand new Type 75™ Giant floor lamp comes in brushed aluminum plus three classic satin powder coated colors and is a striking, modernist alternative to the Original 1227™ Giant. Featuring precision-machined components and a rotating shade that offers a switched bulb system to allow multiple light levels while creating a unique halo-effect illumination. The Type 75™ Giant floor lamp is a statement piece that is smart, functional and timeless.



11. Type 75™ Giant Floor Lamp in Jet Black

The new, extended Anglepoise® Giant Collection will be launched to the trade at Light+Building in Frankfurt, which runs from March 13-18, 2016. Hall 1.1 Stand G50

The Giant Collection will make its North American debut at ICFF in May. Invitation to follow. The collection will also be available to order on the US website at anglepoise.com from June 2016. Please allow 8 weeks for delivery.

Recommended retail prices:

(Please note all USD prices are quoted ex local tax)

Original 1227™ Giant Collection:

Floor Lamp: USD 3750

Wall Lamp: USD 3750

Pendant: USD 630

Original 1227™ Giant Outdoor Collection

Floor Lamp: USD 5300

Wall Lamp: USD 5300

Original 1227™ Giant Brass Collection

Floor Lamp: USD 5600

Wall Lamp: USD 5600

Pendant: USD 680

Type 75™ Giant Collection

Floor Lamp: USD 4400 (satin powder coated)

Floor Lamp: USD 5000 (brushed aluminum)

Credits:

Photos: Jake Curtis

Styling: Hannah Simmons

Thanks to Another Brand, Vitra, twentytwentyone & Knoll for the kind loan of furniture for our photoshoot, and to Mud Australia, Ptolemy Mann & Skandium for the loan of accessories.

1. Tavolini Strada set of 3 tables, Another Brand, Yellow Vase by Mud Australia
2. Cubo wood bench upholstered seat & Tavolini Primo side tables, Another Brand. Vase, Mud Australia
3. Cubo rectangular table oak & petrol blue Cubo dining chair oak finish, Another Brand. Vessels, Mud Australia
4. Ocean Blue Eames RAR chair & Plate marble top side table, Vitra. Indigo Colourfield Gelim rug by Ptolemy Mann
5. White Bertoia diamond chairs, Knoll. Navy Ferm living planter, Skandium
6. Tio outdoor table & chairs, twentytwentyone
8. Black Bertoia side chair, Knoll. Sideboard Two, Dining Table Two, Bench Two, Another Chairs in black, Another Country. Marimekko Urna vase, Skandium
9. Desk Three, wood desk accessories, Another Country. White Bertoia side chair, Knoll
10. Dining Table Two, Stool Two, black Another Chairs, Another Country. Skagerak Georg black bench & Lassen Kubos brass bowl, Skandium
11. Risom lounge chairs, Knoll

High resolution and cut out images are available on request

Anglepoise®
Kathryn Dighton PR
+44 (0)20 8348 3848
mail@kathryndighton.com

