

Contemporary avant garde Greek Design

Miltiadis Portokalis is part of the up-and-coming Greek designers, with a long lasting love for earthy textures and precise, exquisite finishes. Being an architect in background, he is an expert in working with raw materials and producing detailed constructive drawings. In ICFF he presents lighting that isn't overpowered by its surroundings but rather reflect all the above aspects. His work stand by itself needing nothing more to accompany it. Whole pieces of wood are handcrafted in order to produce hanging light lamps that seem like they flow in space, and concrete is being handled in a way that exceeds its normally seen functions.

"Out of fashion" is what Nefeli Papanagiotou, choses to refer to when she speaks of "**Nefelia**", her design child. Her creativity flows faster than the mind can apprehend and so following her studies and work in architecture, she made a unique presence in the world of contemporary jewelry. Now, in ICFF she presents "Drama", her first product design collection. A true Greek drama is taking place as the collection progresses, with highly designed objects, avant garde and pop at the same time, reinterpreting mythical figures. Hand mirrors, coaster and placemats, an iridescent hanging light lamp and more, create an exciting mix of unexpected elements, that characterize the distinctive and -out of fashion- work of Nefeli Papanagiotou.

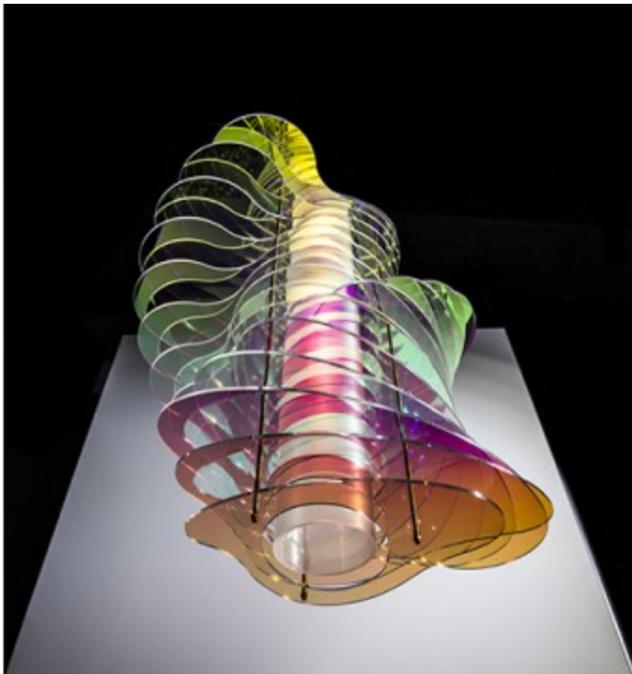
www.nefeliaboutique.com

White Cubes design studio challenges the demarcations between *art* and *design* creating a visual language of aesthetic sensitivity based on cubic forms, linear elements and deconstructive shapes. Presenting products in the major fairs and design weeks across Europe and lately the States, White Cubes plays on notions of fragility , sensitivity and clarity on form creating limited edition *art and design* collections.

"Neon lighting instruments" - a collection of hand made lighting pieces emitting neon light has a well-aimed focus on material and craftsmanship. Instead of following trends, White Cubes pushes them, plays with them or enjoys the freedom to ignore them completely. Designs have a mature assertion of their own worth playing on minimalism, openness and sensitivity. Colour is predominant in a geometrical way, giving birth to a highly individual expression of risk-taking, openness and creativity. www.whitecubes.gr

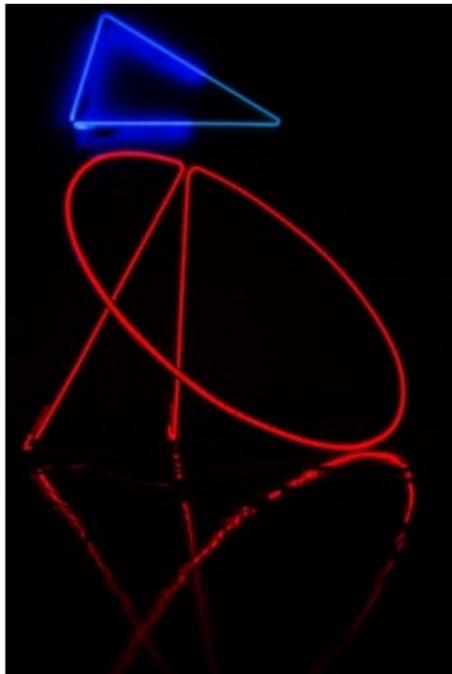
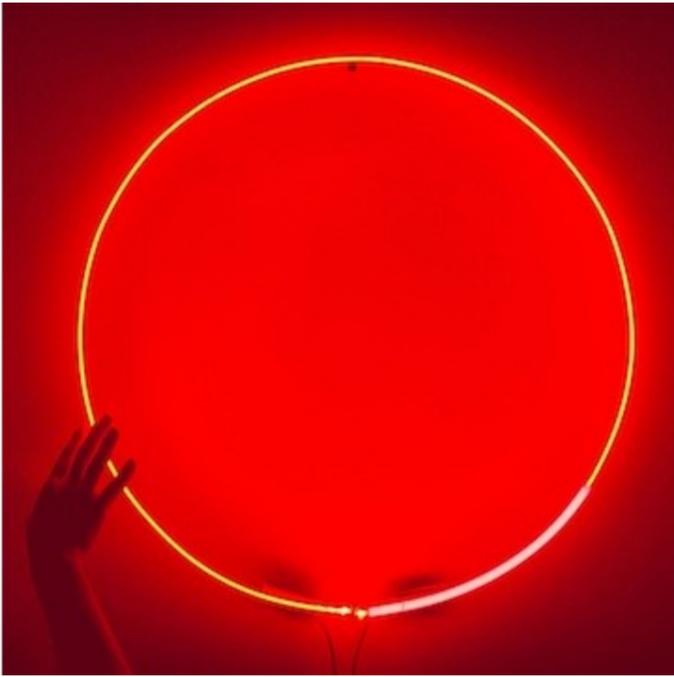


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