Press Release

**Ceramiche Refin at ICFF**

**14 – 17 May 2016**

**Jacob K. Javits Convention Center– New York**

***Stand******Ceramics of Italy******1748***

**Ceramiche Refin will attend the important American fair ICFF, a showcase focused on design, furniture, decoration and contemporary art trends and novelties.**

Ceramiche Refin will be showing the American audience of ICFF its collections **Wide** and **Chevron**, which already met with great acclaim from the public at the last edition of Cersaie in Bologna, and which represent not only the company's production versatility but also the ability of ceramics to interpret different “moods”, bringing a unique style to any interior.

The **Wide** collection has a contemporary feel: stains, cloudy effects and slight scratches enliven the plain colour of the slate, bringing out the character of the material used and making it more up-to-date.

The large sizes (120x240cm, 120x120cm and 60x120cm) and the outdoor version OUT2.0 (60x60cm) make Wide ideally suited for large hospitality areas, heavy-duty spaces or prestigious residential projects.

For the next ICFF edition, the company chose to present the Wide Sketch tiles: decorative surfaces where the plain minimalism of the slate is broken by the interplay of hand-drawn lines, available in 5 colors and 3 different patterns.

**Chevron** Refin will present at ICFF the four new essential, single-coloured versions of the Chevron range already displayed at Coverings. The Chevron ceramic slabs featuring the so-called Hungarian herringbone or point d’Hongrie are presented in the white and minimalist “Blanchi” color.

Casalgrande (Italy ), April 2016

**High resolution images are available for download here:**

**www.refin.it/press**

**Press Office and Public Relations**

**Industry Publicity Ceramiche Refin Spa**

London Casalgrande, Italy

T: +44 (0)20 8968 8010 T: +39 0522 990499

hq@industrypublicity.co.uk press@refin.it

**Ceramiche Refin** was founded in 1962 and over the years has become a reference point for the Italian and international ceramics market. Part of the Concorde Group since 1998, Refin's mission is to produce surface solutions with high technological quality, image and Italian design for the ceramic tile market, particularly focusing on lightweight commercial and high level residential designs, managing the company ethically and respecting the environment.

Avant-garde technology and high production capacity: Ceramiche Refin combines aesthetics and technology, creativity and tradition. Without compromising on the use of top quality raw materials, the company has broadened its range to include products that respond to different living needs and with a more modern taste.

In 2005 Refin inaugurated the creative laboratory **DTS (DesignTaleStudio)**, an innovative and unique project, the synergy of craftsmanship and art, innovation and experimentation, to produce truly unique ranges for the craft ceramics market.