



## FOR IMMEDIATE RELEASE

### Contact:

Curt Couch, President  
Count On Tools Inc.  
2481 Hilton Dr., Suite 3  
Gainesville, GA 30501  
770-538-0411  
E-mail: [ccouch@cotinc.com](mailto:ccouch@cotinc.com)  
Web site: [www.cotinc.com](http://www.cotinc.com)

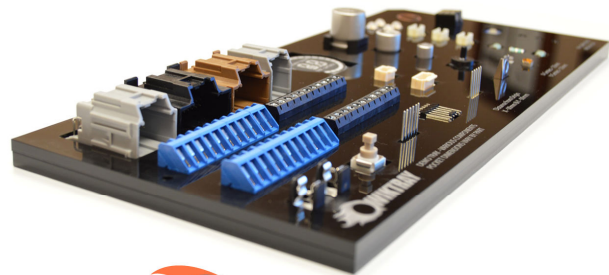
## Count On Tools Inc. Reduces Pricing on the QWIKTRAY Custom Matrix Tray System

**GAINESVILLE, GA — July 2017 —** Count On Tools, Inc. (COT), a leading provider of precision components and SMT spare parts, is pleased to announce that it has reduced pricing on the QWIKTRAY system from \$699.00 to \$499.00 each, with even lower prices on higher volumes. Thanks to further development of the manufacturing process and reduced materials costs, COT was able to provide significant cost savings on the new system. The new pricing took effect July 14<sup>th</sup>, 2017.

The QWIKTRAY platform was developed to provide low-cost, custom matrix trays for many types of electronic components. The QWIKTRAY platform allows surface mount components to be picked up in a repeatable method when tape-and-reel is not available and standard JEDEC trays do not exist. Customers no longer have to place these components by hand.

Utilizing the latest in machining and additive manufacturing technologies, QWIKTRAY will develop a custom pocket design matched to your component specifications and machine it into a finished matrix tray. QWIKTRAYs can be designed for almost any component, including QFP, BGA, hybrid, assemblies, sockets, pins, connectors, LEDs, switches, buttons, transformers and more.

Each QWIKTRAY is CNC machined to the specific configuration for your component and ships ready to load and install in the equipment. Each QWIKTRAY includes CAD drawings, containing



pocket dimensions, first part location, spacing, and other programming details. QWIKTRAYs come standard in non-ESD black acrylic (ESD-safe and other materials are optional).

The QWIKTRAY program provides rapid turnaround on the design and production of any quantity of custom matrix trays. Standard lead time is 5-7 days with optional expedited service in as little as 24-48 hours (additional charges may apply). The system is designed for any application requirements, from prototype to high-volume processes. With the QWIKTRAY platform, there is one flat fee per tray with no minimum orders and no additional charges for design, programming, molds, setup, etc. Volume discounts also are available.

For more information about Count On Tools' products and services, visit [www.cotinc.com](http://www.cotinc.com).

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#### **About Count On Tools Inc.**

Count On Tools Inc., a precision component manufacturer specializing in all aspects of the machining industry, has been setting new performance standards in the SMT pick-and-place nozzle market since 1991. As the ORIGINAL source for high-quality, low-cost vacuum placement nozzles and associated consumables, they have pioneered with world-class development and process engineers that combine to ensure that innovation and competitiveness is applied to all of its extensive product range. The company also stands behind its products 100% with a full warranty. Count On Tools' products are in use at many of the world's leading electronics manufacturing companies. Proven engineering expertise, coupled with the latest in design and manufacturing technology, has allowed the company to simplify the complexities of the industry and deliver a solution to its customers.

The company also maintains and supports a strong position in the hand tool industry, offering the highest quality hand tools in the world with PB Swiss Tools. These tools compliment any and all high-tech environments requiring optimum performance from both their equipment and technicians.