

## PURE INSPIRATION

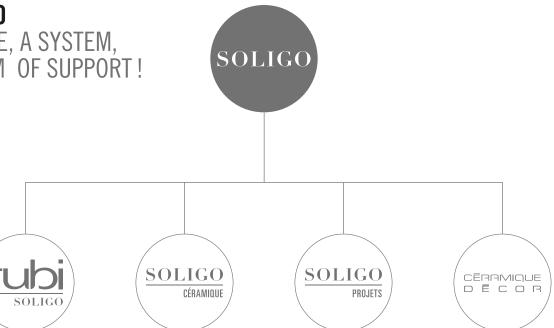
Creativity, innovation, and development, are all a part of the mission which defines the Rubi brand. Offering quality, service based on the very needs of our clients and acheiving high objectives is what has allowed Rubi to be a key player in the industry today.

Supported by a strong network of over 250 authorized retailers, Rubi is proud of our excellent reputation with our partners and contributors. Always striving to establish and maintain solid and profitable business relationships, Rubi puts its efforts toward perfecting its product lines and towards offering excellent after-sales service.

Our motto is PURE INSPIRATION. These words have inspired us to grow tremendously within the largest markets across North America.

David Soligo
Rubi President
Soligo Vice-President

### **SOLIGO** A NAME, A SYSTEM, A TEAM OF SUPPORT!



#### Distribution

Kitchen faucets. sinks, bathroom faucets, sanitary and vanities

#### Distribution

Ceramic, stone. mosaic & slate.

#### Commercial sales

Project

#### Retail sales, Québec

Ceramic, stone, mosaic and sanitary fittings upscale.

- Céramique Décor : A company established in 1969 by Joseph Soligo.
- Diversified gradual progression of activities : now Soligo.
- Raphaël Soligo President
- David Soligo Vice-President
- Soligo: Group specializing in importing, marketing, distributing, designing and retailing exclusive high end ceramic and plumbing products.

## ACCOMPLICE OF YOUR SUCCESS!

Our team of designers, research & development, marketing, sales, service & support are dedicated to the success of our authorized retailers through recruiting, training, and ongoing personal assistance and support.

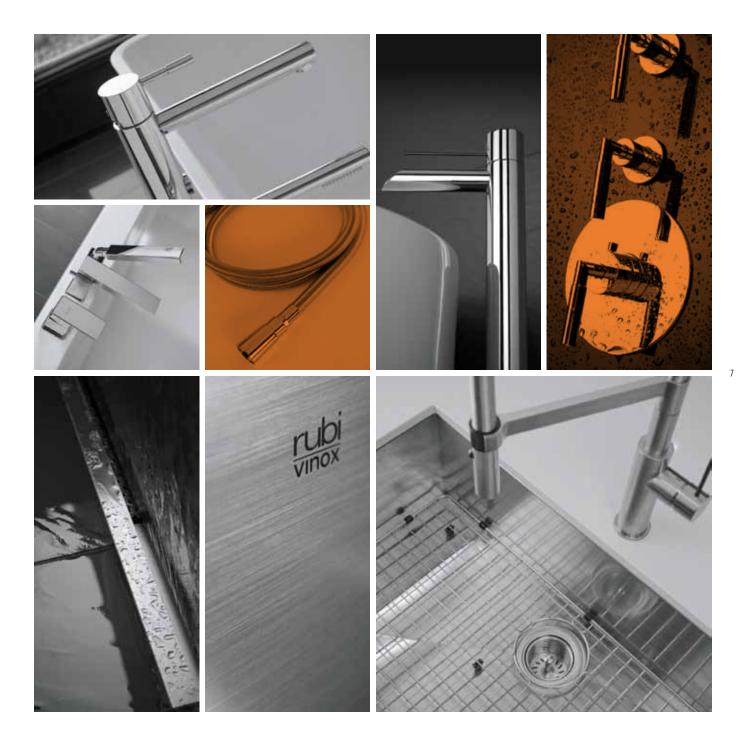
Renowned specialist in the sales of bathroom faucets, kitchen faucets and sinks, sanitary ware and bathroom furniture, we offer an array of solutions that give you our efficient and reliable products that keep on performing for you year after year.



# OUR SOLID AND PROFITABLE TERRITORIES

OVER 250 RETAILERS



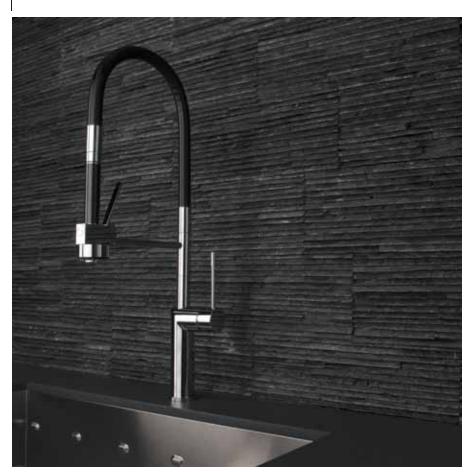


# QUALITY AND EXCLUSIVITY GO HAND-IN-HAND

At our head office located in Québec city, our team of passionate engineers create our distinguished product lines that are not only functional but esthetically pleasing including faucets, shower kits, bathroom furniture and sanitary ware.

Our research & development department ensures a high level of quality control at each stage of the production process. In order to conserve our quality control standards, verifications are done throughout the process, even overseas.

The art of combining efficiency and our modern style is at the foundation of our products signed Rubi.



## WE KNOW HOW TO STAND OUT

One of the great advantages of working with Rubi, is that we offer a completely diversified product line. We offer an array of products from faucets to sanitary ware, toilets, vanities and, yes, even the kitchen sink all with the mark of excellence that you can expect from Rubi. Of superior quality, Rubi products are quickly becoming a distinct element that you can add to any decor.



## INNOVATION IS AT THE HEART OF ALL SUCCESS!

For Rubi, a job well done doesn't finish with the execution of a product but with the genius behind each creation. The art of combining creativity and Rubi's modern style is what positions us as an industry leader. Our great success is due to our engineering techniques as well as our innovative practices combined with the bold originality of our designs.



### FLAGSHIP PROJECT : KRONOS SERIES



Entirely designed in Québec by David Soligo and his team, the Kronos series of bathroom faucet is defined by its original design, stylish choice of materials and the elegant concept.

The defining features of the Kronos series are the perfect marriage between straight and curved lines, the long handle and hand shower which are made of a very resistant carbon fiber. The Kronos series offers many solutions for the bathroom including basin faucet, bidet faucet and bathtub faucet as well as an array of shower combinations.





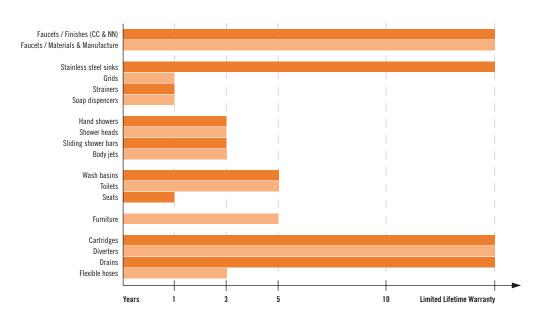
13

#### PEACE OF MIND

#### **Rubi Warranty**

Rubi offers, for the entirety of its products, the most comprehensive warranty program in the industry. The superior quality of our products allows us to offer you a protection worthy of our designs. \*

\* Some conditions apply, refer to your Rubi authorized representative or contact our department of customer service.



#### Certifications:

All of our faucets are certified, allowing to adequately meet the various standards and practices in the industry.





### SUPPORT & PROMOTE SAVING ENERGY

#### 9/6 Motion

Rubi is proud to unveil its latest innovation: 9/6 Motion. We have worked to improve the ecoresponsability of our Kronos sink faucet, to perfect its primary functions without compromising the efficiency and design of the product. Normally a faucet handle is positioned between 4 and 8 o'clock. This is an industry standard, however at Rubi we go above and beyond. We are constantly looking for ways to improve practices and consumption habits through simple adjustments that can be so efficient when combined! Therefore, the cold water rather than the warm water is positioned at 6 o'clock while the hot water is at 9 o'clock. This positioning of the cartridge promotes the use of cold water naturally. Supporting and promoting saving energy, just another innovation signed Rubi by Soligo.



### SPREADING TO NEW MARKETS

Rubi continues the long Soligo family tradition of excellence having accumulated over 40 years of expertise in retail sales, which led to a natural progression in diverse operations over the past several decades.

Rubi's healthy growth and development has been a success due to its diversity which propels our ambition to continue this growth nationally and across north america.

The next few years will be a turning point for Rubi to expand into new markets. We proudly offer our name, our values and our products.

Raphaël Soligo Président Soligo

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