Everything is Possible with Wellborn Premierseries...

Wellborn's Premier Series features beautiful cabinetry at an affordable price point. Consumers have asked for a long time to bring more door styles, paints, stains, and other products to a price level where more consumers can enjoy semi-custom cabinetry at a price point more desirable. Wellborn is thrilled to announce numerous additions that will give our Premier Series more options than ever before! Let's take a look at what Wellborn's Premier Series line will be offering in 2016!



Inset Doors Styles Added



- Overlay Door Styles Expanded
 Inset Door Styles Expanded
 - Glazes Expanded
 - White Paint with Grey Undertones

New Door Styles &

Finish Additions

• New Porcelain paint





- AvailableJuly 11, 2016
- 18 Day Lead Time
- 3 Door Profiles



<u>Davenport Inset</u>

- Slab Drawer Front Standard
- Classic Drawer Front Optional
- Available July 11, 2016
- Species:
 - Oak
 - Maple
 - Hickory
 - Cherry



Hanover Inset



- Available July 11, 2016
- Species:
 - Oak
 - Hickory
 - Cherry
 - Character Cherry
 - Maple
 - Character Maple
- Inset
- Slab Drawer Front Standard
- Classic Drawer Front Optional



Premier SERIES



Henlow Square Inset

- Available July 11, 2016
- Species:
 - Oak
 - Hickory
 - Cherry
 - Maple
- Inset
- Slab Drawer Front Standard
- Classic Drawer Front



New Wood Species Availability

Antigua



- Available April 4, 2016
- Now Available in Oak and Hickory
- Full Overlay
- Antigua is a louvered door. This is a Faux louvered door as the louvered pieces rest on a plywood center panel



Harmony and Prairie Coming to Premier

Harmony and Prairie are coming to the Premier Series giving consumers even more design options at the Premier price level. The wood species offered in the Prairie door style will be Cherry, Maple, Oak and Hickory. The Harmony door style wood species will offer Cherry and Maple. Both of these beautiful door styles will be available to order April 4, 2016.



Harmony



Prairie

*Disclaimer: made with Select Series Quality





Never FEAR





Premierseries

Come July 11, 2016, our Premier Series line will be offering the ColorInspire program. This incredible opportunity will allow consumers to pick and choose the paint of their choice at a competitive price point. The program will offer a broad selection of colors from the following trusted brands: Sherwin Williams, Benjamin Moore and Valspar making the color possibilities endless!





Brush Finish Added





Starting July 11, 2016, the Premier Series will be offering a brush finish on the Maple wood species. This is a hand applied glaze using subtle brush strokes to overlay the paint, providing a depth to the finish that would not be seen with standard glazing. The glaze color is Fawn, which is a very light tan color. The brush finish will be available on the following paints: Crème, Divinity, Glacier, Pebble, Sandstone and Vanilla.

Enhancements of Finish

Techniques











Carriage



Cottage



Heirloom



Olde World



Seaside



Vintage

Wellborn Cabinet, Inc. is increasing the level of our finish techniques. Finish techniques add distressing to create pieces that appear aged or antiqued. Choosing a character wood species will help enhance the distressed appearance. Finish techniques are available on Cherry, Character Cherry, Maple, Character Maple, Oak and Hickory in the Premier Series. The heavier distressing finishing technique has been available to order as of November 2, 2015.

New! Porcelain Paint

Wellborn Cabinet, Inc. is excited to announce that beginning on April 4, 2016, we will be offering our Porcelain paint in Wellborn's Premier Series. Porcelain is a white paint with grey undertones. The paint will be available on Maple, Character Maple, Oak, Hickory and Medium Density Fiberboard. It will also be available on Cherry and Character Cherry with finish techniques. White is a transitional color that can evolve with time, any color tone, or hue palette. Porcelain is clean; appealing to the eyes; refined yet organic; like a gallery wall waiting to be decorated by any one at any time entailing truly classic charm.







Wellborn will be adding 13 more stains and paints with glaze combinations on April 4, 2016

- Shadow Pewter
- Drift Pewter
- New Natural Cherry Slate
- Dove Pewter
- Porcelain Pewter
- Porcelain Java
- Pebble Pewter

- Sandstone Pewter
- Oatmeal Java
- Cloud Mocha
- Cloud Pewter
- Drift Java
- Ginger Toffee
- Oatmeal Java

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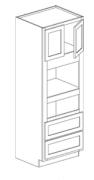
New Cabinets and Accessories



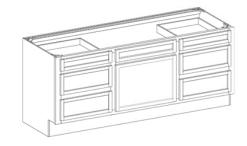




Diagonal Corner Cabinets



Oven Cabinets



Vanities

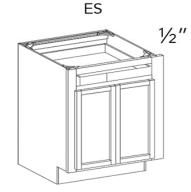
- 33" & 51" High Wall Cabinets
- 102", 90", 87" Utility and Oven Cabinets
- 33", 51", 87" Fillers and Panels
- Plus, SO MUCH MORE!

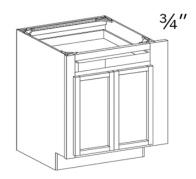


New Options to the Semi-Custom Options

Extended Stiles







- Available April 4, 2016
- Flushed Finish Bottom Available
- Extended Stile to 1/4" Increments
- Shelf Edge Profile



Media Contact: Krislyn Wellborn









The Premier Series now has a program called the **You Draw It Program** offering of cabinets and modifications not currently shown in the Premier Series catalog including the following:

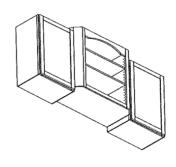
Special Sizes

Modifications

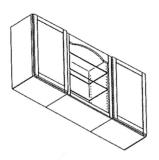
Custom Options Special Cabinets

To price your custom cabinet, present your request and drawing to your Customer Service Representative. A price will be sent to you in three business days of request, provided all information needed is on the initial request. Response time can vary depending on the information needed for product engineering and pricing. An additional 4 cabinets from the Premier brand are required to be on the order to qualify for the cabinet to be produced. **You Draw It Program** does not include special finishes and door profiles not included in the current Premier catalog. Available **April 4**, **2016**.

Flushed Finished Bottom

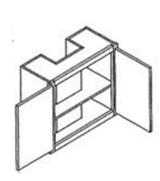


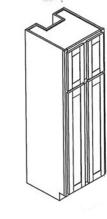
Staggered

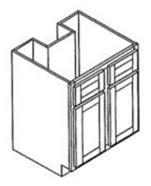


Same Level: Seams at Each Cabinet Level

Pipe Chase

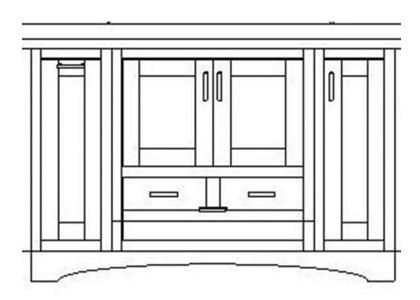






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Combined Cabinets Horizontally



Combined Cabinets Vertically Extended End Panels Back

