

## **BEEPEGG® – THE SINGING FLOATING EGGTIMER**

# [EGG]STREMELY FUNNY GIFTS

It looks like an egg, it feels like an egg, boils like an egg – but it sings: BeepEgg®

BeepEgg<sup>®</sup> is a precise egg-timer, which will be boiled together with the real eggs. Once yolk and egg-white have reached the demanded degree of hardness, BeepEgg<sup>®</sup> will play a tune. Actually, it is not really a timer, but a "cooking device" as it does not function according to time, but to temperature. This is an approach which is more exact and works under various conditions (altitude, water temperature...)

The inner high tech components of BeepEgg<sup>®</sup> always work and are "Made in Germany". This functionality, combined with a certain sense of humor, makes BeepEgg<sup>®</sup> an ideal gift for various occasions.

## FOOLPROOF USAGE AND MAINTENANCE

Store BeepEgg<sup>®</sup> together with your eggs, since both need an identical starting temperature. No matter if it will be in the fridge, some shelf in the kitchen, or even underneath your pillow in the bedroom (be careful, since real eggs are fragile). One BeepEgg<sup>®</sup> can "survey" as many eggs as you like during one boiling process.

BeepEgg<sup>®</sup> and the real eggs have to enter water at the same time. Water "conditions" do not matter, though. BeepEgg<sup>®</sup> is neither afraid of cold, nor boiling water. Just put them in the pan together, no matter at which temperature the water is (hint: if you start with cold water, you do not have to poke the eggs). The altitude at which you use BeepEgg<sup>®</sup> is not of relevance either, it changes the cooking time, but BeepEgg<sup>®</sup> doesn't care, as it always calculates the core temperature of the egg and not simply measures time.

Once the demanded degree has been reached, BeepEgg<sup>®</sup> will play the three different tunes for the different egg levels. Then simply rinse off the eggs, put BeepEgg<sup>®</sup> back to your storage place of choice (we recommend the fridge) and enjoy the real eggs.



#### 100% MADE IN GERMANY

BeepEgg<sup>®</sup> is not merely a German concept. Production and assembly take place solely in Bielefeld, Germany. Components are purchased from regional suppliers and with these measures taken, BRAINSTREAM focuses on quality and flexibility.

#### WHATEVER YOU WANT

Since preferences and tastes obviously vary, BRAINSTREAM offers different BeepEgg<sup>®</sup> editions for the different markets. They all work for all three degrees of egg hardness (soft/medium soft/hard) but have different designs and play different tunes. BeepEgg<sup>®</sup> Basic (playing OH SUSANNA / TAKE ME OUT TO THE BALLGAME / HAIL HAIL THE GANGS ARE HERE), The Patriotic BeepEgg<sup>®</sup>, exclusively designed for the US market, or a New York version with more to come. They all come with the same precise function, only varying in the tunes and the design.

