

## **Burlingame ArtzFest Offers Vast Variety of Artisans and Vendors**

*Festival boasts spoon jewelry, balsamic oils, original art and much more*

**July 7, 2010** - [PRLog](#) -- (Burlingame, Calif., July 2010) --- When Jennifer Northup, owner and designer of Silver Spoon Jewelry, inherited more than 2,000 pieces of antique silver flatware from her great-grandmother, she wondered what to do with this newfound sea of silver. Her creative juices began flowing and eight years ago, Northup and her husband became inspired to recreate the antiques into funky, beautiful, unique pieces of jewelry.

“The concept of spoon jewelry is not brand new,” said Northup. “It has been around since the seventies, but what my husband and I have done is fill a niche of making these unique pieces more feminine and affordable than they’ve been in the past.”

Although she mainly deals in wholesale with other retailers, Northup receives a large amount of business from museum clients such as the de Young, who is presently showcasing several of her pieces. Attendees can enjoy a rare opportunity to meet the artist face to face at the Burlingame ArtzFest and learn about the unique casting process each piece of jewelry goes through to be transformed from a utensil to a high-end accessory.

For all the art lovers, there will be a myriad of artists and dealers showcasing original creations and vintage classics. Burlingame Avenue will open up to feature rows of booths selling bath and body products, clothing, toys, specialty foods, jewelry, accessories, home décor and more.

There will be something for everyone, including a kids play area, two stages of live music, a relaxing wine pavilion and performances from winners of the “Burlingame Idol” contest, so don’t miss out on this weekend full of free entertainment, shopping and great food.

**WHO:** The Burlingame Chamber of Commerce

**WHAT:** Burlingame ArtzFest: The Burlingame Art and Jazz Festival has been revamped and transformed into the ALL NEW ArtzFest, expanding its reach while still offering a full weekend of fun for everyone.

**WHEN:** Saturday August 7 and Sunday August 8, 2010

**WHERE:** Burlingame Avenue; 15 minutes south of San Francisco in San Mateo County. Take Caltrain to the Burlingame Train Station, or take advantage of convenient public parking.

**TIME:** 10am – 6pm

**COST:** Free

**INFO:** Visit [www.burlingamechamber.org](http://www.burlingamechamber.org) or contact Georgette Naylor at 650.344.1735

**PRESS:** Contact Liz Stigge at the Larose Group at 650-548-6700 or email [lstigge@prmagic.com](mailto:lstigge@prmagic.com)

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