

PRODUCT NEWS

June 2016

eat
sleep
doodle

kids look forward to bedtimes with eatsleepdoodle!

NEW: world map pillowcase

– a round-the-world learning adventure with so much to colour-in and discover!

Kids will love the new doodle world map pillowcase, featuring a beautiful, specially commissioned hand-drawn illustration packed full of fun facts, wild animals and exotic sea creatures. They can colour-in using the enclosed pack of wash-out fabric pens (the ink all washes out on a warm machine wash, of course!) as they learn through imaginative and creative play.

Geography homework was never so appealing!



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|----------------------|---|--------|---------|
| Retail price (MRSP): | £15.00 | €20.00 | \$19.95 |
| Wholesale: | £6.00 | €8.50 | \$9.50 |
| Fabric/dimensions: | 100% cotton, approx 75x50cm/20x30in. Pens included. | | |

eatsleepdoodle endless creative freedom

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BEST-SELLER: the doodle pillowcase

The original doodle pillowcase – ideal for capturing those late-night flashes of inspiration!

Our best-selling doodle pillowcase is double-sided, with a memo pad design on one side and a printed frame on the other, and a hidden extra 'notepad' tucked inside. It's great for leaving messages, welcoming guests, doodling designs or writing poetry. A really unique gift that you can personalise before giving for weddings, Valentine's, anniversaries and new home, as well as birthdays, summer camp and sleepovers.

Use the enclosed wash-out fabric pens and the ink all washes out in the machine.



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