LAS VEGAS, Jan. 7, 2016 /PRNewswire/ -- Today at the Consumer Electronics Show (CES), LuMee LLC, makers of the original and patented LED lighting mobile phone case called the LuMee Case®, announced they have formed an official partnership with Kim Kardashian West, a company advisor and longtime devotee of the LuMee case.

Robert G Pedersen II, chairman and CEO of LuMee LLC (former CEO and co-Founder of ZAGG) commented, "We feel very fortunate to officially partner with Kim Kardashian West. Kim is very savvy in the social media world and a well-respected entrepreneur and businessperson. She has been an advisor and customer utilizing our LuMee Case almost since inception. We look forward to a great partnership with Ms. Kardashian West as we continue to market and develop new product solutions together."

"Now my 'perfect selfie secret' is out--the LuMee® Case! I have been utilizing my LuMee case for over a year and I love it so much that I partnered with the company on a business level," Ms. Kardashian West remarked.  "LuMee is the original self-lit front facing lighted case and was invented by a professional photographer who knows how to take great pictures. The LuMee Case is the first product that merges social media, fashion and technology in a perfect way. The LuMee team is very creative and we have been working together to be able to introduce a new line of innovative products in 2016."

About LuMee LLC:

LuMee is a fast-growing consumer electronics accessories and lighting company with offices in Boonton, New Jersey and Holladay, Utah. Its flagship product, the LuMee Case® is the Original and PATENTED front facing LED lit smartphone protective case that debuted in 2014, to help create the perfect smartphone picture lighting. The LuMee Case is gaining popularity among celebrities and trendsetters. The unique case was recently chosen byOprah Winfrey as one of her 'Favorite things of 2015' and has been included in many 2015 Gift Guides from Cosmopolitan and Teen Vogue to the TODAY Show. LuMee was also recently featured on CNN, CNBC and in InStyle Magazine. The case idea came from Allan Shoemake, a professional photographer, who has taken pictures of many living presidents and celebrities, to improve lighting. LuMee is dedicated to producing and distributing unique and high quality consumer products that enhance the way we live. LuMee Cases range from $49.95 to $59.95 and are available in many colors. To order or for more information visit LuMee.com.

For Company Information or Business Opportunities: info@lumeecase.com