

FOR IMMEDIATE RELEASE

MOVA® Seeks to Redefine Home Décor with the MOVA Mini

MOVA International's new, smaller MOVA Minis introduce innovative motion and famous artwork into the home.

SAN DIEGO, CA, May 23, 2016

Imagine a miniature world turning in your room. Ten years ago, MOVA International brought this vision to life with its first product, the MOVA Globe, ushering in a market for moving, futuristic home décor and design. Today, MOVA builds on that innovation by announcing the launch of the MOVA Mini, the newest product line featuring their patented solar technology – now in a compact design and a new, more affordable starting price.

A Smaller, Faster Design

More than just a downsized offering, the MOVA Mini functions as a whole new product line with a faster rotational speed and a more lightweight design, a reworking of MOVA International's patented technology to accommodate the smaller space. All this with the same level of precision and detail characteristic of MOVA Creations, but with at a lower, more modest price point.

The MOVA Mini combines the decorative beauty of a globe with the power of solar. At the core of the MOVA Mini is a special motion mechanism made of solar cells and magnets. When exposed to light, the MOVA Mini rotates continuously on its own, independently of any surface, allowing one to view the artwork printed on the sphere in awe.

Innovating Home Décor and Gifts

The new MOVA Minis are for design-focused individuals who want to bring a cutting edge, modern accent into their home. By simply positioning the globe in light, it becomes a calming piece to add movement to any interior. With the lower price point and collection of iconic artwork by Vincent Van Gogh and Claude Monet, MOVA International hopes to bring this groundbreaking item to a new audience, give their product more decorative appeal, and make gifting MOVA Creations more accessible.

MOVA Minis are available for purchase on www.movainternational.com.

About MOVA International

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Press Release

www.movainternational.com



MOVA International was founded in 2003, with a dream to recreate the magic and peaceful motion of planet Earth. Using advanced, eco-friendly technology, they strive to create beautiful home décor products that fascinate people and remind them of the calming nature of our planet. Their innovative product lines are award-winning and include the MOVA Globes, MOVA Cubes, and now, the MOVA Minis.

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