

THE BEE IS CELEBRATING ITS 20TH ANNIVERSARY!



La Rochère
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THE BEE IS CELEBRATING ITS NEW COLOUR



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La Rochère

20TH ANNIVERSARY!

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1475: Founding of the La Rochère glassworks, the oldest in France. With its wealth of expertise, it produces collections in both mouth-blown and machine glass, ranging from 18th century re-issues to designer creations. La Rochère emphasizes conviviality, gourmandise and curiosity, so that the pleasure of entertaining can be shared by all generations.

1995: Paris Musées and La Rochère decided to extend their partnership into machine pressed glass, the second area of expertise of the glassworks. This was aimed at reaching out to a wider client base at the museums, thereby making historical products accessible to everyone. Using its experience and old pressed glass collections, the glassworks designed the shape of the glass. In an inspired move, it was Paris Musées that suggested adding the BEES.

1996: THE BEE TUMBLER WAS BORN

This is the best-seller of the La Rochère glassworks, popular the world over. Its historic shape, inspired by pewter tumblers from the Middle Ages, combined with the image of the bee, so familiar in our gardens and so prestigious on Napoleon's coat, have made it an iconic glass.

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