



PRESS RELEASE ROSANNA FALL / WINTER 2016



Internationally acclaimed table and homeware designer Rosanna Bowles announces her Fall/Winter 2016 collection. Bowles cites the inspiration for this collection as unabashed and roaring celebration. "Whether it's a lavish holiday party, a festive night out, or an intimate dinner with your best friends, this seasons is all about making sure to kick up your heels and pass the bubbly!"

Jazz Age, one new line from the collection, conjures the glittering spirit of 1920's, evoking the carefree joie de vivre of the liberated flapper girl. Mottos like "Dance & Drink All Night", "Champagne for Breakfast", and "Mon Cheri" adorn this line's exquisitely detailed gold trays, while Paris and New York motifs grace trendy totes, elegant coasters, and smart cosmetic bags. Art Deco designs lend the Jazz Age barware a streamlined, elegant feel guaranteed to make libations taste even sweeter. After all, being a little decadent never hurt anyone.

The gilded exuberance of Rosanna's latest collection is balanced by the minimalist sophistication of lines like Foodie, Organic Colorblock, and Pacifica, the fantasy of any dinner party host. The Foodie line, featuring white porcelain detailed with a silver and gold, is sure to add light and refinement to any tablescape. Meanwhile, more naturalistic Pacifica and Organic Colorblock were inspired by the final rays of sun reflecting off the ocean, each organically-shaped piece skimmed by just a hint of gold.

Lines Anything Goes and Token of Affection carry forward Rosanna's cheeky yet chic signature style. With polka-dotted, gold-brushed glassware, flirty patterns in pink, gold, and powerful black, Anything Goes is unapologetically feminine-chic. Token of Affection offers small pieces embellished with charming gold decals and sayings, the ultimate gift giver's dream.

Finally, the Rosanna Winter collection gets into the full festive holiday swing with Fa La La and Good Cheer, two lines that embrace Christmas...with bells on. The brightly colored dishes of Fa La La, soaked in vibrant reds with eye-popping gold, are perfect for making a jolly holiday. For its part, Good Cheer is all about partying right through those chilly winter nights. In pink, glam, and gold, and featuring adorable graphics, Rosanna says "These dishes are definitely a must-have to add just the right touch of high spirits to a holiday fete."



ABOUT ROSANNA

Rosanna is an award-winning international tableware and home decor design house founded in 1982 by president and art director, Rosanna Bowles. Headquartered in Seattle, WA for more than three decades, the company has emerged as a trendsetter and leader in the homewares and décor industry. With millions of tableware and product sold worldwide, Rosanna has become an acclaimed global lifestyle brand.

Creating a distinctive signature design aesthetic, Rosanna has won numerous awards and honors in design. The company has won honors such as “Best New Product for NY NOW’s 2014 Table Top Housewares”, 2013-2016 Finalist for NY NOW’s Tabletop Category, as well as being the first American brand to win the prestigious Gift of the Year Award in the UK. Rosanna Bowles has been recognized for her leadership in her support of the entrepreneurial women. O Magazine has featured Rosanna numerous times, including Rosanna in the “Women Who Make Beautiful Things” list. In June 2016, Rosanna, along with Seattle’s most enterprising women, graced the cover of Seattle’s Business Magazine discussing their trajectories to the top of the competitive male dominated business market.

With tableware distributed in over fifteen countries, Rosanna has worked with some of the world’s largest companies including Starbucks, Nordstrom, Macy’s, One King’s Lane, The Metropolitan Museum of Art, The Smithsonian Institute, and The National September 11 Memorial & Museum to name just a few.

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SOCIAL MEDIA

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WORLDWIDE

PROPRIETARY DESIGN

Art Institute of Chicago
Barnes & Noble
Bendels
Bloomingdales
Carnegie Hall
Crabtree & Evelyn
Crate & Barrel
de Young Museum
Debenhams
Dillard's
Francesca's
The Frick Museum
Gilt
Harrods of London
Jewish Museum
John Lewis
Le Bon Marche
Les Galleries Lafayette
Macy's Herald Square
The Metropolitan Museum of Art
Metropolitan Opera
National Gallery of Art
National September 11 Memorial & Museum
Neiman Marcus
Nordstorm
Pacific Northwest Ballet
Ringling Bros. and Barnum & Bailey
Saks
Seattle Opera
Selfridges
The Smithsonian Institution
Starbucks Coffee & Tea Worldwide
Target
Tommy Bahama
Urban Outfitters
Williams Sonoma
World Meeting of Families

PROMINENT RETAILERS

Adhoc (Mexico)
Ak'sara (Indonesia)
Amazon
Another Fine Day (Hong Kong)
Avoca (Ireland)
BHLDN (USA)
Baturay Turizm Otelcilik (Turkey)
Birch Box (USA)
Bread n Butter (Hong Kong)
Buckingham Palace Gift Shop (UK)
Corte Ingles (Spain)
Cova (Milan)
Estudio De Interiores (Panama)
Ethel (Colombia)
Gant (Mexico)
Gawk & Leer (Cayman Islands)
In Good Company (South Africa)
John Lewis (UK)
Kensington Gardens (UK)
Lane Crawford (Hong Kong)
Les Galleries Lafayette (Dubai, UAE)
Macy's Herald Square (US)
Mono 96 (Japan)
Myer (Australia)
National Geographic (US)
National Trust of England Gift Shop (UK)
One King's Lane (US)
Panama Projects (Malaysia)
Reebonz (Singapore)
Sprinkles and Sparkles (Cyprus)
Sundance (US)
Swoozies (US)
Terrain (US)
Tommy Bahama (US)
Trosseau (Bahrain)



HONORS & AWARDS

2016 Finalist, NY NOW's Tabletop + Gourmet Housewares
Best New Product Award for Jetsetter Collection in the Gourmet Accessory Category

2015 Finalist, NY NOW's Tabletop + Gourmet Housewares
Best New Product Award for Buon Gustaio Collection in the Gourmet Accessory Category

2014 Winner, NY NOW's Tabletop + Gourmet Housewares
Best New Product Award for Stockholm Collection in the Gourmet Accessory Category

2014 Finalist, NY NOW's Tabletop + Gourmet Housewares
Best New Product Award for Savour Collection in the Cooking Category

2013 Finalist, Tabletop Category, 25th Annual ARTS Awards
Honoring Home Industry Excellence

2013 The Gourmet Retailer Editors' Pick for Farm Belle

2012 Puget Sound Business Journal Women of Influence honoree

2011 Nellie Cashman Woman Business Owner nominee

2008 University of Oregon Alumni Fellow Award for Outstanding Career Achievement

2008 O Magazine "Women Who Make Beautiful Things"

2006 Seattle Homes & Lifestyle Magazine Top 100 Design Companies in the Northwest

2005 Gift of the Year Award, British Giftware Association

2002 Nellie Cashman Woman Business Owner nominee



ORGANIZATIONS WE SUPPORT

American Heart Association
American Red Cross
Center for Children and Youth Justice
Doctors without Borders
Fred Hutchinson Cancer Research Center
Girls Incorporated
Goodwill Industries International
Harborview Medical Center
Human Rights Campaign
Northwest Harvest
One By One
Pacific Science Center
Providence Athenaeum
Providence Hospital
Regina House
Seattle Academy
Seattle Cancer Care Alliance
Seattle Symphony
The Arboretum Foundation
The Bloedel Reserve
The National September 11 Memorial & Museum
The Nature Conservancy
The Salvation Army
Treehouse
University of Oregon
UW Medicine
Woodland Park Zoo