

UTOPIA GOODS

The Horizon Collection 16/17

Discover the wonderful Australian beauty of Utopia Good's latest textile collection.



The Utopia Goods 'Horizon' soft furnishings and fabric collection draws on folklore, nature, the bush and birdlife and is dominated by a colour palette inspired by the natural landscape. From jewel-like ocean blues to rainforest emerald-greens and everything in between, colour and print explode onto the fabric like a living painting.

All textile prints are illustrated in Bruce Slorach's fluid and lyrical style. Although the designs span a number of directions and destinations, the prints and patterns are intended for easy layering and occasional clashing. The new 'Horizon' is ready for limitless combinations.



Please join us at:
NY NOW
Javits Centre, Booth 1432
Aug 21-24

Or strictly by appointment:
Ace Hotel New York
20W 29th Street, NYC
Aug 18-19
sophie@utopiagoods.com

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Supply Showroom – US Sales
2204 Lake Austin Blvd, Texas 78703
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About Utopia Goods

Founded in 2012, Utopia Goods, designed by Bruce Slorach and Sophie Tatlow, weaves together handmade processes, illustrations with a unique and bold colour palette. The result is a home furnishings and textile collection that is distinctive and exotic, drawing on the unusual flora and fauna of Australia. Designer and art director, Bruce Slorach, who works across the multi-disciplinary design industry in Australia, illustrates all the textiles. He has shown his textiles and illustrations nationally and internationally and his work is held in the permanent collection of the Powerhouse Museum (Sydney), the National Gallery of Victoria (Melbourne) and various independent group shows.

Utopia Goods is recognized as one of Australia's leading soft furnishing textiles brands, producing an individual and quality, hand crafted product. Each textile is hand-illustrated, and every print is hand-screen printed in India using multiple screens to produce a crafted, quality fabric. Utopia Goods prints are produced on 100% linen.

The new collection demonstrates the commitment to the principles of excellence, elegant and the heritage of textile design.



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