

FOR IMMEDIATE RELEASE

Style in a ‘Snap’: Startup Brings Five-Star Luxury Wall Panels to Design Enthusiasts and DIY’ers

SPRING VALLEY, New York, June 08, 2016 (eReleases) - Wall decor just got reinVänted. A new startup is empowering consumers to bring the luxurious look of five-star hotel rooms to their own homes with an innovative system of easy-install wall panels.

With the patent-pending SimpleMount™ system from Vânt (like ‘*want*’), anyone can transform a space in a few minutes by simply snapping the various colors and finishes of wall panels into place—all without a professional and at a fraction of the cost. From plush headboards to striking accent walls, it’s never been easier to unleash creativity and bring home the posh feeling of luxury hotel rooms.

Since the Vânt website opened for business three weeks ago, sales have already far exceeded expectations. With orders from all 50 states and Canada, Vânt has had to rush ship new inventory via air just to keep up with demand.

(Insert Vant infomercial video: https://www.youtube.com/watch?v=M_3fl_GUKKs)

“The market for these wall panels is so much bigger than at first glance,” said Vânt CMO Ari Haas. “Think of all the renters who haven’t been able to completely transform a wall the way they want. Now they can easily take their wall panels with them whenever they move.”

Easy to Install

Even if you’ve never hung a picture frame before, you can install Vânt. The patent-pending SimpleMount™ system makes it virtually impossible to get wrong. Though Vânt is innately user-friendly and intuitive, the company provides step-by-step instructions, a quick installation video and access to specialists who can answer any questions.

“This is just unbelievable. SNAP! SNAP! SNAP!” said Jay from Los Angeles, California.

Endless Possibilities

Vânt wall panels are available in 30-inch or 39-inch lengths. Starting at just \$169, each box includes four designer-inspired panels along with the SimpleMount™ system. Stick with one style or mix and match for a gorgeous, customized look, choosing from 13 eye-catching colors in four easy-care finishes: pearl, leatherette, micro suede, and metallic. To clean, simply remove a panel and wipe it down with a damp cloth before snapping it back into place with gentle pressure. Wherever there’s a wall, there’s a place for Vânt—living rooms, bedrooms, offices, lobbies and retail spaces go from stale to stylish in minutes. If you can envision it, you can Vânt it.

About Vânt:

Operating out of beautifully paneled offices in Spring Valley, New York, Vânt is inspired by the belief that life isn't about what you need, but what you Vânt. Vânt is invested in developing expressive, designer-quality products that are easy, affordable and enticing to everyday homemakers and do-it-yourselfers.

Vânt innovations bring luxurious paneling and other premium accents into the homes, businesses and budgets of everyday Americans. Driven by foolproof fashion, Vânt marries effortless luxury with total versatility—with no professional installation required. For more information, including high-resolution images and videos, visit www.vantpanels.com.

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