



**FOR IMMEDIATE RELEASE**

## **PAPER EPIPHANIES DEBUTS KISS MY PUMPS AN OFFICE LINE THAT EMPOWERS WOMEN**

**KISS MY PUMPS TO DONATE A PORTION OF PROCEEDS TO GIRL UP  
A CAMPAIGN OF THE UNITED NATIONS FOUNDATION**

Los Angeles, CA – May 04, 2016 – Giving a whole new meaning to the term BOSS LADY, Paper Epiphanies, Inc., the gift, stationery and paper goods brand – announced today the release of a new office line entitled Kiss My Pumps™.

The office line targeted at professional women of all ages includes an assortment of journals, notepads, mugs and art prints with taglines such as “Who says power can’t be pretty.” The line will become a permanent collection within the Paper Epiphanies portfolio with one, signature mission – to empower women. In keeping with that mission, a portion of proceeds from the line will directly benefit Girl Up, a campaign of the United Nations Foundation. Additionally, 100% of profits from one signature product each season will be donated to Girl Up.

“We could not be more proud to bring you the Kiss My Pumps line. This beautiful and bold collection was created to inspire, celebrate and support a new wave of female leaders, entrepreneurs and BOSS ladies,” says Victoria Venturi, Founder and Chief Executive Officer, Paper Epiphanies. “Our history was built on the hard work of women and we are proud to play a small role in helping future female leaders rise. When we created this line, we knew that a commitment to charity would play a vital role and we found the perfect recipient in Girl Up. When powerful women unite – there is nothing we cannot do.”

Kiss My Pumps will debut to the trade at the National Stationery show in New York City on May 15, 2016. The line will be available for consumer purchase at select retailers nationwide and via the company website beginning in June 2016.

### **About Girl Up**

Girl Up, the United Nations Foundation’s adolescent girl campaign, supports the empowerment of girls everywhere. Since its launch in 2010, the campaign has funded UN programs that promote the health, safety, education, and leadership of girls in developing countries and built a community of nearly half a million passionate advocates - including Girl Up Global Advocates Her Majesty Queen Rania Al Abdullah of Jordan and Angelica Fuentes. Our leaders, representing more than 700 Girl Up Clubs in 44 countries, stand up, speak up, and rise up to support the hardest to reach girls living in places where it is hardest to be a girl. Learn more at [www.GirlUp.org](http://www.GirlUp.org)

### **About Paper Epiphanies, Inc.**

Paper Epiphanies is a sassy gift, stationery, and paper goods company based in Southern California. Compromised of the motto #paperwithattitude, Paper Epiphanies says what you’re thinking. They believe that being elegant and being edgy are not mutually exclusive. Paper Epiphanies is a three-time Louie Award nominee, member of the American Greeting Card Association and can be found in over 200 stores nationwide. [www.paperepiphany.com](http://www.paperepiphany.com)

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**MEDIA CONTACT:**

Victoria Venturi

Paper Epiphanies, Inc.

[hello@paperepiphanies.com](mailto:hello@paperepiphanies.com)

(424) 272-5817