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SUSTAINABLE LIFESTYLE BRAND NEEV JOINS NY NOW SUMMER 2016 MARKET

Home Goods Social Enterprise and B Corp to Debut their Wholesale Lines in the Handmade Global Design Section

San Jose, CA, August 3, 2016— NEEV opens its wholesale doors at the NY NOW tradeshow floor this summer. NEEV offers luxe hand woven and hand dyed home furnishings and personal accessories, from contemporary table linens and window treatments to chic scarves and bags. Each NEEV product is individually made by skilled Indian artisans in cooperatives owned and operated by them. Visit them at Booth # 614 in the Handmade Global Design section at the NY NOW summer market at the Javits Center, New York this August 20-23, 2016.

We are excited for our first wholesale market and are delighted to offer, exclusively at NY NOW, FREE SHIPPING for US orders over \$200 and an additional 10% off all orders over \$1000.

Woven by hand (and foot) on treasured wooden looms from linen or natural cotton grown without the use of pesticides and harmful chemicals according to Global Organic Textile Standards, NEEV table linens are available in seven distinct collections that include table cloth, placemats, napkins, and a runner. Only natural, plant-based dyes are used in the hand dying process making each set a unique work of art to enjoy for generations.

NEEV's sustainable products also includes airy, handwoven voile cotton, linen and viscose <u>window</u> <u>treatments</u>, graceful panels that add a touch of warmth to large windows. Chic, soft <u>scarves</u> come in a variety of colors and designs, making them a perfect gift. NEEV also offers stylish, lined cotton totes.

Handcrafted. Sustainable. Ethical. Always.

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