



SCUP 2018 Sponsorship Opportunities

Support for the conference provides a prime opportunity to build awareness of your firm and connect with leaders who understand the value of collaborative planning on campus. You are invited to review the following selection of opportunities and help us to meet your needs. SCUP is open to additional opportunities. Contact us if you have questions or ideas to share.

Sponsors of any of these opportunities will receive:

- Acknowledgement in conference program, conference mobile app, website, on-site signage
- Sponsor badge ribbon
- Electronic lists of pre-registered attendees at eight (8) and three (3) weeks prior to the conference
- Final list of attendees emailed post conference

Please note sponsorship descriptions and benefits are subject to change without notice but every attempt will be made on the part of SCUP to provide value to the sponsoring firm.

Sponsorship opportunities are first-come, first-served. **Deadline to be included in the printed, onsite program is April 30, 2018.**

Branded Lounge	\$10,000	3 available
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Host a 20' x 20' space to provide attendees with an opportunity to network and relax between and after sessions. Sponsor pays for furniture, lighting, charging station, display stands, and food, etc.

Specific Benefits:

- Lounges identified in conference materials as sponsor firm
- Display marketing materials in lounge
- Floor cling decal with sponsor logo
- Two complimentary full-conference registrations
- Opportunity to purchase two discounted full-conference registrations at \$425 each

Plenary Session	\$7,500	3 available
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Sponsor one of the three plenary speakers SCUP invites to the conference.

Specific Benefits:

- Verbal 'thank you' from the podium of the sponsored plenary session
- Slide with sponsor logo at sponsored plenary session
- Display sign with sponsor logo outside the sponsored plenary session
- One complimentary full-conference registration
- Opportunity to purchase one discounted full-conference registration at \$425

Conference Water Bottle	\$7,000	1 available
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Hydrate, hydrate, hydrate. The sponsor logo is visible on the conference water bottle provided to conference attendees.

Specific Benefits

- Sponsor logo on the water bottle
- One complimentary full-conference registration
- Opportunity to purchase one discounted full-conference registration at \$425

Lanyard	\$6,500	1 available
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Each attendee is required to wear a name badge at the conference. Your logo on the lanyard will increase your firm's visibility, an excellent opportunity to ensure your company will be noticed.

Specific Benefits

- Sponsor logo on the lanyard
- One complimentary full-conference registration
- Opportunity to purchase one discounted full-conference registration at \$425

Welcome Reception	\$6,500	1 available
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Underwrite the Sunday evening reception which brings hundreds of attendees together for a social time and networking.

Specific Benefits

- Display sign outside of Welcome Reception location
- Beverage tickets with sponsor logo
- One complimentary full-conference registration
- Opportunity to purchase one discounted full-conference registration at \$425

Maker Space	\$6,000	1 available
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Create and ideate the 20' x 20' space in the SCUP Commons known as the Maker Space.

Specific Benefits:

- Floor cling decal with sponsor logo
- Sponsor logo on the front of the branded desk/bar
- One complimentary full-conference registration
- Opportunity to purchase one discounted full-conference registration at \$425

Relaxation Station	\$6,000	1 available
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Who doesn't want to be associated with providing attendees relaxation? Sponsor a multi-seat massage area, which is a proven generator of traffic and goodwill. Attendees get a 10-minute neck and upper back massage during lunches and the social hour on Monday. Sponsors may provide branded clothing, such as golf shirts or t-shirts, for the massage practitioners to wear and can leave business cards, flyers, and takeaways inside the massage area.

Specific Benefits

- Display sign outside the space with the sponsor logo
- Ability to provide branded shirts for massage therapists to wear
- Ability to leave marketing materials and giveaways in the relaxation station
- One complimentary full-conference registration
- Opportunity to purchase one discounted full-conference registration at \$425

Social Hour - Monday	\$5,500	1 available
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Underwrite the Monday afternoon social hour.

Specific Benefits

- Display signs at each beverage station
- Tabletop signs
- Commemorative beverage napkins with sponsor logos
- One complimentary full-conference registration
- Opportunity to purchase one discounted full-conference registration at \$425

Concurrent Session Room	\$3,500	5 available
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Sponsor a concurrent session room throughout the conference.

Specific Benefits:

- The sponsor logo will appear on the digital signage outside the sponsored session room.

Tech Demo Bar	\$2,500	1 available
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Sponsor the activity in the SCUP Commons known as Tech Demo Bar, which will feature emerging technology (hardware or software) of use to our members. Sponsor can either be a software or hardware company and demo their own product (pending approval from SCUP) or they can host the activity and SCUP staff will find firms to demo one or more of their technology products.

Specific Benefits

- Floor cling decal with sponsor logo
- Display sign at space

SCUP 2018 Conference Supporter	\$2,500	4 available
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Specific Benefits

- Sponsor prepared display sign to be located in public space near SCUP Registration desk

Conference Mobile App	\$2,000	5 available
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Sponsor logo rotates at the bottom of the conference mobile app. High rate of visibility.

Specific Benefits

- Sponsor logo on conference mobile app home page

Campus & City Tours	\$1,000	TBD available
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One sponsor per tour. Sponsor a tour of a local campus or place of interest in the city. Sponsor can suggest a tour but SCUP staff would work with the host institution to determine the stops on the tour.

Specific Benefits

- One complimentary seat on the tour bus for a representative from the sponsoring firm
- Logo display sign on the bus

New Member, First-Time Attendee Reception	\$1,000	3 available
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Sunday afternoon gathering of attendees who are new to SCUP or the annual conference hosted by the SCUP Membership Committee. This event is wildly popular with attendees both new and long-standing. The event involves food, a fun game that introduces SCUP to participants, and prizes.

Specific Benefits:

- Display sign in the reception area listing sponsoring firms in alpha order
- Sponsor(s) will be publicly thanked at beginning and end of the reception by the chair of the SCUP Membership Committee
- Tabletop signs

Continental Breakfast - Monday	\$2,000	2 available
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Underwrite the morning meal for conference attendees.

Specific Benefits:

- Display sign(s) near the food stations listing sponsor(s) names
- Tabletop signs on buffet tables

Continental Breakfast - Tuesday	\$2,000	2 available
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Underwrite the morning meal for conference attendees.

Specific Benefits:

- Display sign(s) near the food stations listing sponsor(s) names
- Tabletop signs on buffet tables