PRESS KIT

deejo

The deejo began as a desire to (re)kindle the pleasure of having a knife in your pocket when you need one.
We wanted it simple, light—ultra-light—without any compromise on size, so that everyone could enjoy what really matters: a perfect cut anywhere anytime.
There are deejos for everyone, for every mood and every taste, for his and for hers.

Luc Foin
Stéphane Lebeau.

deejo

EVERYDAY HAPPYNESS

“Let’s be honest : a Deejo isn’t just useful – It’s beautiful.”

COLLECTIONS TATTOO

COLLECTIONS WOOD AND COLORS

Whatever your mood or taste, the worlds lightest knife comes in a color or material to match. Deejo features many stunning knives sorted into various collections : Deejo wood, Deejo colors, Deejo composite, Deejo naked, Deejo black, ... with or without tattoos. There is a Deejo for everyone.
Like a watch, fountain pen, wallet or lighter, Deejo is the rediscovered fashion accessory that fits any pocket or individual style, setting its owner a cut above.

Deejo are sold from 24,90 to 59,90 Euros.

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TABLE KNIVES

Deejo expresses its love of cutlery with an exclusive collection of Deejo table knives. Like its pocket knives, the Deejo table knives are tattooed around 3 collections: Art Deco, Blossom, and Toile de Jouy.
Playfully and skillfully alternating between tradition and modernity, these collections entertain in a single harmony a unique tattoo for each guest.

deejo ANATOMY

15g

27g

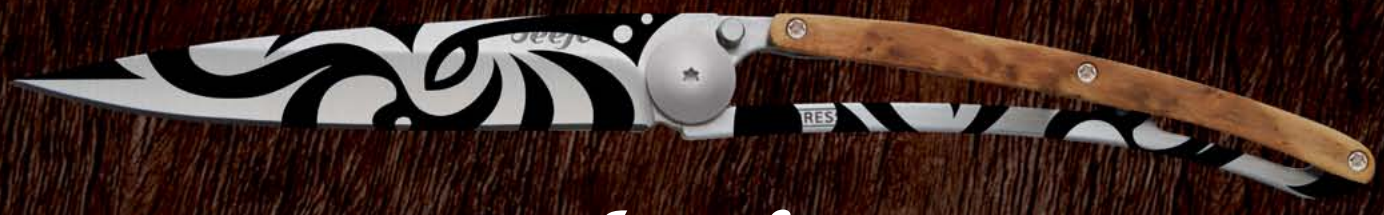
37g

ABOUT DEEJO.

Deejo is a trademark of the Coriolis company founded in 1995 by Luc Foin and Stéphane Lebeau. The company has offered cutlery products and outdoor accessories for almost 20 years under their two brands: Baladéo and Deejo. Deejo knives were first conceived under the Baladéo brand to meet the needs of hikers and trekkers.
This is why Deejo products are today still named according to their weight, of 15, 27, or 37 grams.

Deejo knives are available in more than 40 countries around the world, in gift boutiques, culinary arts departments, armory shops, outdoor sports and recreation stores, and also in unexpected places, such as jewelry stores and watchmakers, shoe shops, bookstores, stationers, optical shops, bike stores, and even flower shops.

DID YOU KNOW?
The first knives, made of stone, flint, or obsidian, date from about 25,000 years ago. From the Bronze Age, knives were made of metal and equipped for the first time with a handle. The Romans manufactured the first steel blades and created, from the first century, the first folding knives.
Until the 16th century when the fork would make an appearance, knives were commonly used to pick up food. Modern knives, legacies of this tradition, are often adorned to come to a point.



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The knife that resembles you