It's in the Bag Boutique is proud to introduce our own line of concealed carry purses. Lady Conceal® brings you the most sought after looks in woman's concealed carry purses and accessories. Each one features an ambidextrous concealment pocket with ballistic-grade lining, an adjustable holster and locking YKK zippers. Beautiful interiors are complimented with a strap for your keys and roomy pockets for all your other necessities. With their elegance and vibrant styles, each purse promotes a strong passion for quality, design, and the art of real craftsmanship. Look and feel good carrying your weapon of choice – pretty outside, powerful inside!