

Cervelle Software released its Magic Web eCommerce Solution in January 2019. This tool allows a merchant to easily create a website by uploading their Merchant Magic inventory into a Big Commerce web page. Once loaded, this tool insures the inventory between the POS Software and the website are synchronized. Synchronization happens when an item is sold and received.

Cervelle Software will also be releasing Magic Live, a software tool that allows a dealer to view availability and cost within Merchant Magic POS and to order to one of four distributors from within Merchant Magic.

Cervelle Software will be officially launching these products at Shot Show 2019.

**CERVELLE**  
**Magic Web**  
eCOMMERCE SOLUTION

Create a Visually Stunning Website to Engage Shoppers and Encourage Sales

**CUSTOMIZE**

Big Commerce lets you easily list items to high traffic marketplaces such as Ebay, Amazon and Facebook.

Set up links to connect to other websites such as personal dropship sites.

Magic Web utilizes Big Commerce web API's.

Upload Merchant Magic™ inventory to your website using the Magic Web toolkit.

Magic Web automatically synchronizes store and web quantities as you buy and sell.

**SYNCHRONIZED INVENTORY**

Store

Merchant Magic

Web

BIGCOMMERCE

**MERCHANT MAGIC™ WEB INTERFACE**

Extending the Boundaries of Your Store to the Superhighway and Beyond!

Merchant Magic™

# Magic Live

inventory  
REPLENISHMENT

live  
CATALOGS

live  
ORDERING



**CONTROL THE FLOW**  
**NEVER RUN LOW**

## dealer CHOICES

Magic LIVE is a software tool built into Merchant Magic™ that lets you view product availability from LIVE catalog feeds and lets you reorder directly to participating distributors from within Merchant Magic™.

Reorder to the Distributor of Your Choice from Special Orders and Layaways in Merchant Magic™.

## maintain CONTROL save TIME

Choose between the fully automatic hands-free "Best Price Shopping" mode or build your own orders with the guidance of the LIVE catalogs.

Easily Turn Automatic Ordering On and Off to Fit Your Needs and Budget.

Select Your Preferred Distributor.

Schedule Your Orders When It's Convenient for You.

Keeping your store stocked is an essential and tedious task. Why lose time surfing the web to compare pricing and availability when Merchant Magic™ displays it in a centralized location for you?

You can place an order from Merchant Magic™ to one or more distributors and then receive against the purchase order.



Magic Live uses the latest in web service technology to bring you real-time availability and ordering.

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