



**FOR IMMEDIATE RELEASE**

### **OTIS BOOTH EVENTS & SPECIALS AT SHOT SHOW 2019**

**Lyons Falls, NY:** Otis Technology and Shooter's Choice are excited to announce its presence at the 2019 Shooting, Hunting and Outdoor (SHOT) show in Las Vegas on January 23<sup>rd</sup> – 26<sup>th</sup>. The Otis & Shooter's Choice booth can be found in the same location as the Otis booth in prior years, at booth number 14213.

Otis welcomes interested buyers to stop by the booth to learn about its line of gun cleaning supplies and accessories and sign on as a dealer direct with the company. Otis encourages current Otis & Shooter's Choice dealers to stop by as well to learn about new product offerings and place reorders to stock their shelves.

Otis also encourages attendees to stop by the booth and take the Ripcord® challenge. See how quickly you can clean a .22 caliber barrel with the Ripcord® and then see how it stacks up against the competition.

New and existing dealers are eligible to take advantage of the show special. By placing a qualifying order, dealers will play a game of Plinko for a chance to receive up to 30% off their order. Qualifying orders placed at the show will also receive free standard shipping in the continental US. Dealers also have the opportunity to receive a free Henry's .22cal Golden Boy rifle based on the size of their order placed at the show.

Dealers should be on the lookout for a text message from the SHOT Show app during the show for an additional show special.

Otis Technology is known for manufacturing the most advanced gun cleaning systems and accessories available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is ***SMART GUN CARE.***

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