## TacSol Redefines Rimfire Market with its 2019 Product Lineup at the 2019 SHOT SHOW

(Boise, ID) <u>TacSol</u>, the rimfire leader in versatile, lightweight, and accurate firearms and accessories is "officially" revealing its 2019 product lineup at the SHOT Show in Las Vegas, Nevada, **BOOTH # 20409**, debuting the X-Ring VR, Pac-Lite IV, Pac-Lite TSS and the Aeris Suppressor that expand TacSol's portfolio of groundbreaking products. These new products will certainly outperform expectations.

The headliner, the X-Ring VR .22LR Rifle will empower shooting enthusiasts like never before with its versatile bolt, providing the option of either left or right handed charging, available in both the X-Ring VR and the X-Ring TD VR Rifle options. The Pac-Lite IV is this year's addition to one of TacSol's core products the original Pac-Lite, available to fit the popular Ruger Mark IV series pistols. TacSol also made advancements to the original Pac-Lite by developing a lightweight, accurate and integrally suppressed Pac-Lite TSS to fit the Ruger Mark I-III pistols. The Aeris Suppressor is a year's worth of engineering and development, compact and lightweight this rugged suppressor was designed for performance in a minimal sized package.

"We couldn't be more excited about this year's line-up," said Keith Feeley, Director of Brand and Product Services "We've done several soft launches on all of these products and our loyal customers are truly excited to get their hands on them, and we are anxiously awaiting for them to be on store shelves."

TacSol has become the leader in the rimfire category and is growing because of its core competency of developing innovative and versatile products that are in high demand by shooters of all genres. The company looks to advance that increased demand with a 2019 lineup that is the culmination of years of engineering advancements. Expansion of its management staff and sales force across the country has created an ecosystem for ensuring premium innovation at all stages from design to distribution.

"We're reshaping the rimfire market with the X-Ring VR, and the rest of our 2019 products will reinforce TacSol as the leader in rimfire firearms and accessories," said Mike Corkish Director of Sales at TacSol. "I'm very excited to bring these products to market and am confident that retailers, but more importantly our customers will be very excited about these advancements."

For inquiries, please contact Director of Sales, Mike Corkish at <a href="mailto:mcorkish@tacticalsol.com">mcorkish@tacticalsol.com</a> or call 866-333-9901.

## **About Tactical Solutions:**

Tactical Solutions is the Rimfire Market leader in versatility, dependability, and accuracy. Established in 2002 in Boise, Idaho, TacSol is a pioneer in the innovation of

lightweight and precision accurate firearms and firearm barrels. In addition to complete firearms and barrels, their line of products includes suppressors, accessories, and realistic feel caliber conversions. All of TacSol's products are manufactured in the USA and held to the highest quality standards in the Industry. Visit their webpage at <a href="www.tacticalsol.com">www.tacticalsol.com</a> to view their newest innovations and complete line of products.

## **Marketing Agency of Record:**

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